

Thank you for your considering sponsorship of our local Fire Company's 4th Annual Fishing Tournament. The challenges of finding funding and support for a rural volunteer fire company is real, 70% of our budget has to be raised from donations and events.

Last year your generosity helped raise over \$40,000, purchasing things like safety equipment for our ambulances.

Our Company serves multiple Maryland counties and many lives will be saved because of your sponsorship.

We are happy to answer any questions you or your company may have regarding firehouse funding.

Packet includes: An explanation of the tournament's purpose, a sponsorship tier chart, and a sponsorship form.

We look forward to hearing from you.

Best Regards from your Tournament Sponsorship Committee,

Sponsorship Chair: Beth Councill: (410) 708-0492

Tournament Chair: Stephanie Price: (410) 708-0792

Marketing/Promotional Chair: Linda George: (443) 480-0675

# GUARDIAN OF THE PEARL TOURNAMENT





# Rock Hall Volunteer Fire Company

## 4th Annual Fishing Tournament



### Tournament Information

June 6-8th, 2025

The Rock Hall Volunteer Fire Company (RHVFC) is proud and excited to host The 4th Guardian of the Pearl Fishing Tournament, a three-day event that features a two-day tournament (June 7-8) and a Captain's Meeting (June 6, at Watermen's Crab House)

Situated on the eastern shore of the Chesapeake Bay, Rock Hall is a charming village known as The Pearl of the Chesapeake. The tournament promotes heritage, tourism, and fishing for the town while raising funds for the RHVFC which serves it and surrounding communities.

Being in a rural community, RHVFC struggles to find resources for funding our nonprofit, volunteer, lifesaving organization. Your participation in and sponsorship of the tournament will specifically help us accomplish the following:

- Maintain and improve the RHVFC building and property
- Update life-saving apparatus to meet new standards
- Replace essential fire and rescue tools
- Outfit our firefighter volunteers with the proper safety gear

This hallmark event is very important to the RHVFC and the Rock Hall community. It helps us promote local businesses and our unique, time-honored history, and ensures that the RHVFC can continue its mission to protect and serve the citizens of Rock Hall and surrounding communities. We hope we can count on your support.

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## How to Sponsor:

Go to <http://rockhallvfc.org/rockfishtournament> for Sponsorship forms and more information.  
You may also call or email Beth Councill at (410) 708-0492 or  
[rhvfcrockfishtournament@gmail.com](mailto:rhvfcrockfishtournament@gmail.com) or Tournament Chair: Stephanie Price (410) 708-0792

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To be notified about important updates related to the tournament, registration details, etc. please join our mailing list by signing up at <http://www.rockhallvfc.org/rockfishtournament>.

The RHVFC tournament committee reserves the right to cancel or adjust the tournament at any time. The RHVFC Committee also reserves the right to extend or change the dates at any time.

All tournament activity is contingent on final authorization from the Maryland Department of Natural Resources and the rules and regulations they set for the 2025 Striped Bass season in the Chesapeake Bay and its tributaries.



## 2025 Pearl of the Chesapeake Rockfish Tournament Sponsorship Opportunities

BENEFITS		Tournament \$5,000 Exclusive	Platinum \$2,500 Unlimited	Gold \$1,500 Unlimited	Silver \$750 Unlimited	Bronze \$500 Unlimited
P U B L I C I T Y	<b>Trade journals/Social Media</b> Tidewater Trader, Fish Talk/FB, Instagram	✓				
	<b>Retail &amp; dining establishments</b> (Eastern/Western shore)	✓	✓			
	<b>Chambers of Commerce MD:</b> Kent, Queen Anne's, Talbot, Dorchester, Anne Arundel, Cecil, Harford, Baltimore <b>DE:</b> New Castle, Kent, Sussex	✓	✓			
R E C O G N I T I O N	<b>Flag with company logo</b>	✓				
	<b>Captain's Meeting</b> (Announcements/banner)	✓	✓	✓	✓	✓
	<b>Weigh-ins</b> (Banner)	✓	✓	✓	✓	✓
	<b>Awards Ceremony</b> (Announcements/banner)	✓	✓	✓	✓	✓
	<b>Company-branded item in tournament bucket</b> (Sponsor provides item)	✓	✓	✓	✓	✓
	<b>Company logo/name on tournament t-shirts &amp; buckets</b>	✓ LOGO: bucket and t-shirt	✓ LOGO: bucket and t-shirt	✓ LOGO: bucket and t-shirt	✓ LOGO: bucket NAME: t-shirt	✓ LOGO: bucket NAME: t-shirt
	<b>Tournament t-shirts</b>	6	4	2	2	2
	<b>Tournament buckets</b>	4	3	2	1	
O T H E R	<b>Boat registration fee</b> ( 2 days: \$750, 1 day: \$400)	\$750	\$400	\$200		
	<b>Captain's Meeting drink tickets</b>	8	6	4	2	

Company logos will be added to publicity materials as soon as sponsorship form, logo, and payment is received. To be included in publicity and recognition, payment must be received no later than 4/15/25. After this date, we will make every effort but no promises.



# Rock Hall Volunteer Fire Company 4th Annual Fishing Tournament



## 2025 RHVFC Rockfish Tournament Sponsorship Agreement and Authorization

Company/Sponsor Name: \_\_\_\_\_

Date: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Sponsorship Level (check one): If you are a youth division donor, mark X here: \_\_\_\_\_ Youth

\_\_\_\_ Guardian \_\_\_\_ Tournament \_\_\_\_ Platinum \_\_\_\_ Gold \_\_\_\_ Silver \_\_\_\_ Bronze

*A 50% deposit is due at the time of commitment. Balance is due by 3/1/2025.*

*Please make checks payable to: RHVFC*

*Mail Application and Check: RHVFC, PO Box 577 Rock Hall, MD 21661*

*As an authorized representative for the above Sponsor, I understand the terms and conditions of this agreement and the benefits I am to receive as a RHVFC Rockfish Tournament sponsor per the 2025 published Sponsorship Tiers. I am authorized to commit to such on behalf of the above-named entity and agree to pay the amount described herewith.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

RHVFC Representative Signature: \_\_\_\_\_

Date: \_\_\_\_\_